

CAC FALL COMMITTEE MEETINGS SCHEDULED VIA CONFERENCE CALL FOR OCTOBER 20, 2010

The following is a meeting notice announcing the meeting date, times, and details.

CALIFORNIA ASPARAGUS COMMISSION FALL COMMITTEE MEETING NOTICE

***The California Asparagus Commission Committees will
conduct all meetings via conference call***

DATE: WEDNESDAY, OCTOBER 20, 2010

**TIME: 10:00 A.M. — RESEARCH COMMITTEE
11:00 A.M. — PROMOTION COMMITTEE
2:30 P.M. — PR/POLICY COMMITTEE**

**CALL Dial-In Number: 1-866-406-3493
DETAILS: Passcode: 50520**

NOTE: Notice mailed to all CAC members and interested parties for your information only.
Participation expected of Executive Committee members only.

*Meeting background materials will be emailed to Committee members prior to meeting. If you have questions,
please do not hesitate to contact the Commission at (760) 356-4906. Notice Mailed: October 4, 2010.*

2010 CAC COMMITTEE ROSTER

RESEARCH COMMITTEE

Ed Zuckerman – Chairman
Brian Benson
Chris Couture
Jeff Klein
Paul Marchini
Bob Mullen
Lory Mussi

RESEARCH ADVISORY COMM

Brenna Aegerter, UCCE
Neil Stone, UC Riverside
Mikeal Roose, UC Riverside

PROMOTION/PRODUCT DEVELOPMENT COMMITTEE

Jason Hall, Chairman
Richard Marchini, Chairman
George Biagi
Chris Couture
Bill Dedini
Jim Jerkovich
Marc Marchini
Eileen Nichols

SHIPPER ADVISORY COMM

All State Packers
Jacobs, Malcolm & Burt
M & R Company

PUBLIC AFFAIRS AND POLICY COMMITTEE

Clark Mizuno – Chairman
Robert Ferguson – Chairman
Wayne Gularte
Jim Jerkovich
Eileen Nichols

- *Interested in attending or
becoming a member, please
call Cher, 760-356-4906.*